

Missions Strategy Sample - Church #11

Global Outreach Ministry Plan

Introduction

The population of the world is now over 6 billion people! Aside from the complexities of the sheer size of the world population, there are two major challenges facing the Church world wide for expanding God's Kingdom.

1. Un-reached People.

There are an estimated 4.2 billion people who have yet to hear and/or respond to the presentation of the Gospel message. To understand how many people that is, if they were in a single file line toe to heel, the line of people would circle the globe 25 times! 1.8 billion of these people live in "reached" countries where the church exists but not to the extent that these people have access to the Gospel. The remaining 2.4 billion people live in "un-reached" countries where the message of the Gospel is not available; the church has yet to come to them.

2. Equipping Leaders.

Within the burgeoning population of the world, the Kingdom of God is being established around the world at a speed that makes our minds spin. According to the best research available, Christianity is expanding at the rate of 6.9% per year. There are an estimated 178,000 new followers of Christ every day!

This awesome growth of the church has produced a difficult shortage of pastors and church leaders. It is estimated that the growth of the church around the world is creating a demand for 7,000 new pastors/leaders each day to care for the needs of the new believers! If every Christian training institute in the world were operating at 120% of capacity it would not touch 10% of the need for leadership development. Further, the majority of the new leaders cannot be released from their ministry roles for the length of time necessary to receive traditional seminary training.

As the Global Outreach Ministry of Our Church prepares for and enters the 21st century, these are two challenges we are facing.

1. Evangelization of the 4.2 billion people of the world.
2. Training pastors, elders and church leaders.

Of these two, what is Our Church most qualified, competent and equipped to do? And is there a way Our Church can enable the other task to be accomplished more effectively than "doing" it ourselves?

1,739 "un-reached people groups" have been identified who do not have a Gospel witness, nor is there a church or agency targeting them. However, there are Christians and churches from other cultures and nations that can do the work of evangelization more effectively than a western church such as Our Church, because of closer cultural, linguistic and ethnic affinities.

This does not exempt the western Church from being involved in evangelizing the un-reached, but the completion of the task cannot depend solely on manpower from the western world, as has

been the case in the past 200 years of the modern missionary movement. The 2/3rds world must be mobilized. We propose that this become the primary mandate for Our Church's involvement in evangelization of “un-reached people groups”.

At the same time, one of Our strengths is its commitment to equip leaders. This covers the spectrum from the elders and deacons, Neighborhood Congregation Pastors, and Discipleship Team Leaders to the people “in the pew” who are exposed to solid Biblical teaching, equipping seminars, events, and discipleship who have not exercised formal leadership in the church. What Our people have “absorbed” through this training is greater than the training received by more than 1.7 million leaders/pastors of churches in many countries. Therefore, our people are a valuable resource from Our Church to the Kingdom. Our Church can effectively equip, enable and facilitate the expansion of the Kingdom by strengthening existing church leaders in other countries, and mobilize them so that evangelistic gifts of national brothers and sisters are used for planting new churches in un-reached areas of the world.

3. Caring for and Ministering to the “Least”

The presence of the Church should significantly impact the culture in such a way as to cause the culture to reflect the values and principles of a Biblical World View while still maintaining the cultural distinctive which are not in conflict with these Biblical World Views. That is to say the culture should give visible evidence of the Church being “salt and light” in the culture. Specifically, we would expect the Church to have an active role in caring for and ministering to the “least” (the forgotten, disenfranchised, poor, oppressed, persecuted, widows, orphans and the likes). Yet, around the world the Church has been noticeably absent in caring for and ministering to the “least”. The Church has stepped back from their Biblical responsibility creating a vacuum for other organizations to fill.

GO Mission Statement

“Mobilizing Our Church to facilitate church multiplication movements in Our City and the world.”

Expanded Mission Statement.

To aggressively seek opportunities and relationships to expand the Gospel of Jesus Christ to the un-reached worlds to the end that there is a church for every people and the Gospel for every person, and

To facilitate movements of discipleship-based, saturation church planting in the United States and abroad by providing strategic, human and financial resources and equipping to our national church planting partners who share our vision for planting churches that will give themselves away for the least and the lost.

GO Core Values:

1. The Local Church.

We believe that the local church is God's primary vehicle for the expansion of His Kingdom. Therefore we will invest the largest portion of GO resources in church planting strategies in various cultural contexts both in the US and abroad.

2. Prayer.

We believe that it is God who changes the hearts of people; therefore prayer should be the most consistent, mobilized activity of the GO Ministry. We want to help create structures within Our Church and other churches for the understanding and execution of strategic intercession for the world.

3. Indigenous Ministry.

We believe that ministry is most effectively done by trained men and women within their native cultural contexts. We also believe that for long-term reproducibility, ministries should receive their primary financial support from sources within their culture.

4. Transformation.

We believe that the presence of the Church universal within a culture should be a transforming agent for the culture. We believe that through the uniting of the churches within a culture in prayer and work, the Holy Spirit will use the unity of the Body of Christ to transform the culture for the Kingdom.

5. Mobilization of People for Mission.

We believe that God calls each believer to be engaged in mission in their Jerusalem, Judea, Samaria and the uttermost ends of the world. We want to help create structures within Our Church and other churches for the understanding and execution of strategic involvement in mission in Our City and around the world.

GO Ministry Strategies

1. Reached People.

Discipleship-based Saturation Church Planting Movements.

Our primary strategy for Reached People Groups will be facilitating national church planting movements and national church planters in accomplishing the vision for discipleship-based saturation church planting. The primary strategies for facilitating nationals will be through facilitating:

- 1) prayer movements at Our Church, other networks and within the nation for the church planting partner;
- 2) the establishment of and resourcing of national church planter training and evangelism center(s);
- 3) the development of national church planting movement leadership;
- 4) the development of national saturation church planting strategy;
- 5) the development of the financial resource to support the movement.

Business and Enterprise Development.

GO's Business International Ministry Team focuses on building up local churches with the resources needed to grow and multiply themselves. To do this, they give attention to the following four areas:

1. Evangelism—partnering with the local church to make the Gospel known throughout the business community. Send short-term business teams that through training seminars will share the Gospel and build bridges that provide the church with both access and credibility with local businesspeople.
2. Discipleship — to make mature followers of Christ who will be “salt and light” in the Marketplace. Assist the local church in life-on-life discipling of businesspeople who will see their work as “God-ordained” and will build redemptive relationships in the workplace.
3. Enterprise Development (Indigenous Resourcing) —assisting local followers of Christ to startup and/or grow businesses that through faithful stewardship will provide the local church with the leadership skills, time and finances needed to reproduce itself by planting other churches.
4. Ministry Resourcing—providing expertise, training and materials in marketplace ministry.

Next Generation Ministries.

We will support the national church planting movement by establishing a Next Generation network of organizations that will facilitate the mobilization of Our Church's children, youth and campus ministries to assist the national church in reaching the next generations for the Kingdom.

Mercy Ministries.

We will support the national church planting movement by establishing a network of organizations that will facilitate the mobilization of Our resources to assist the indigenous church in ministering to the “least” of the culture.

2. Un-reached People.

Our primary strategy is to seek opportunities and relationships that expand the Kingdom into the un-reached areas of the world, through prayer, research, participation in networks and events that will enable us to assess 1) which un-reached people groups we should target and 2) which segment(s) of the Body of Christ is (are) most qualified to “reach” a selected un-reached people group, and 3) mobilizing Our Church and our selected partner(s) in “going” to the targeted un-reached people group.

This primary strategy to unreached people will be supported by the Business and Enterprise, Next Generation and Mercy Ministries strategies outlined in section 1 above.

3. Mobilization.

Empowering.

Prayer is essential to accomplishing our vision. Regardless of the excitement level of our programs, only God can touch and move hearts to action. All our efforts must begin with concentrated prayer and must be continually uplifted with prayer in order for the Holy Spirit to move among our congregation and bring about the maximum impact of our efforts.

Envisioning.

We will put significant efforts and energy into communication both God's heart for the nations and how He is moving in new and unique ways around the world.

Communication will target communities through GO Advocates and the congregation at large through quarterly Spotlights, the website and other creative communication tools.

Engaging.

The most effective method of mobilization is through giving Our people the opportunity to engage in God's work around the world. GO Journeys allow people to see, taste, smell, touch and minister to people and cultures from which God desires to receive worship.

Encouraging/Accountability.

An experience or one-time event is not enough to maintain a growing passion for the nations. Just as we need encouragement and accountability to grow in our personal walks with Christ, believers also need encouragement and accountability to grow in their world vision.

GO 2001-2002 Ministry Goals

1. **The Global Outreach Core Workers/Leaders.**

The Global Outreach department is forming strategic lay-leadership teams to give support, leadership and oversight of the various ministries of our mandate. The scope of the team roles spread from care and oversight of partnerships and ministries overseas to handling logistical details of the department.

A. **Shepherding of Team Leaders.**

The GO staff will shepherd our lay leaders meeting at least monthly one-on-one to provide care, accountability and prayer. We will encourage and hold each leader accountable to the below Shepherding Values and begin encouraging them to provide the same shepherding to the members of their teams.

a) Attend Worship

Survey our team members to determine that they are attending weekend worship services; establish the base line and set goals to improve it if necessary.

b) Attend Inquirer's Seminar, Membership Seminar and Basic Christianity (if necessary).

Determine the team members who are non-members, and mobilize them to begin membership process.

c) Join the church and the Leadership Family.

Determine who on our teams are non-members, and mobilize them to join P _____. Survey the database to determine which of the team members have not joined Leadership Family, and set goals to improve participation.

d) Take the 3 "M" courses (and other Prime Time Courses).

Ensure that 100% of team members are involved in the "Year of the Minister", and committing to its focus.

e) Join a small group.

- Discipleship Team
- Fellowship Congregation
- Common Cause Groups

Develop and begin implement a plan to establish a Global Outreach Common Cause Group (GOCCG).

f) Take Our Church's "Initial Leadership Training", and assume leadership if qualified.

Assess which members of our teams have not been through the training and the process of growth needed for them to move toward the Training and responsibilities that follow.

g) Participate in a Global Outreach Journey Once Every Three Years (To Under-resourced Atlanta and/or Overseas)

We will expect 100% of our team members to participate in a G.O. Journey every 3 years.

B. **Sponsoring New Members.**

- a) Each GO Ministry Staff will sponsor at least two Inquirer's tables through the membership process.
- b) Each GO Ministry Staff will express their faith seeking to sponsor at least one new believer into membership.

C. Ministry Team Staffing, Training and Equipping.

- a) Each Ministry Team will have a Lay Team Leader.
- b) Each Ministry Team leader will attend at least 6 Leader training sessions and at least 5 GO Team meetings.

2. **Church Planting Movements**

A. **Training Curriculum.**

By the end of the ministry year have in place a standard curriculum available to all teams for use in their ministry field in the following areas and timeframes:

Personal Evangelism	09/1/2002
Discipleship	11/1/2001
Small Groups	11/1/2001
Stewardship	06/1/2002
Saturation Church Planting	09/1/2002

B. **Standard & Measurement.**

We will develop a standard and measurement criteria to measure the effectiveness of our Non-resident Missionary Teams in accomplishing the vision for church planting and establish the base lines for each team by July 2002.

3. **Business Network International.**

- BNI Assessments* – complete vision-casting and country assessments for each of P_____ partners with a Global Outreach Non-resident Missionary Team (GONRMT).
- Business Development Groups (BDG)* – define the responsibilities of a BDG and their role within the GONRMT. Start up six teams.
- Evangelism* – Partner with recommended organizations to send three teams to conduct business-training seminars.
- Discipleship* – initiate and complete a study of possible partner organizations to assist BNI in life-on-life discipleship. Partner with recommended organization to begin four discipleship teams.
- Micro Enterprise Development (MED)* – Partner with recommended organization to begin MED ministry in one country. Complete a minimum of five loans.
- Small / Medium Enterprise Development (SMED)* – Partner with recommended organization to begin SMED ministry in one country. Complete the required due diligence on three business proposals and if approved, make a minimum of one loan.
- Church Growth and Maturity Metrics* – define and begin tracking the effectiveness of BNI activities by their impact on the local church. These will include the number of business people who become members of the local church, part of a discipleship team, and faithful stewards of their time, talents and finances.
- BNI Leadership Development* - Have four P_____ members attend a Business Ministry seminar and make recommendations on BNI leadership development.
- Budget* – to be more clearly defined and worked upon

4. **Next Generations.**

Recruit a Team leader for this new GO mission strategy by Nov. 2001. Build an initial lay ministry team and develop a ministry plan for approval by July 2002.

5. Ministering to the Least.

Recruit a Team leader for this new GO mission strategy by Nov. 2001. Build an initial lay ministry team and develop a ministry plan for approval by July 2002.

6. Evangelizing the Unreached

Muslim Ministry – By 3/1/2002 develop a general education and awareness plan on Islam for P_____ Church.

By 3/1/2002 develop a process for assessing and prioritizing new ministry fields and partnerships for implementation in the following ministry year.

By 6/1/2002 establish a new strategic evangelistic thrust to reach Muslims in a current or new P_____ Field.

Showers of Grace – Continue to support the expansion of Missions within Showers of Grace, aiding them as they see necessary in sending their first long term missionaries to the field by 9/01/2002. Support them in their role of challenging other Central American Churches to be goers to the 10/40 window.

People Group – Re-assess by 3/1/2002 whether P_____ Church should develop and introduce a “people group” oriented strategy testing as required.

7. New Fields

We will develop a strategy and guidelines for adding new mission fields to the GOMT and present those for approval by 6/1/2002.

8. Mobilization.

Empowering

- ◆ Identify a GO Prayer Team Coordinator.
- ◆ Staff and equip the GO Prayer Team in forming a team for mobilizing, equipping and accountability of P_____ pray-ers for the nations.
- ◆ Assist the GO Prayer Team in developing creative guides and aids for prayer to be used by communities, discipleship teams and individuals at P_____.

Envisioning

- ◆ Identify and equip a GO Communication Team Leader.
- ◆ Staff and equip the GO Communication Team to effectively communicate the vision and involvement of P_____’s Global Outreach Ministry through the website, P_____ Press, Window to the World, GO Advocates and additional communication means.
- ◆ We will coordinate three Spotlights in November, March and July that will highlight where P_____ is involved around the world, our vision and strategy, God’s heart for the nations, and opportunities for P_____ people to get involved.
- ◆ Develop the content for Poland, Urban Atlanta and China’s Window to the World.
- ◆ Duplicate the content of the Window to the World in the new hospitality center for easier access and greater exposure to the entire congregation.

Engaging

- ◆ Toward the longer term goal of mobilizing every member to go on a GO Journey once every three years, we will mobilize 500 of our membership to go on a GO Journey during the 2002 calendar year.
- ◆ We will implement the shepherding value of going on a GO Journey once every three years through the Staff, Officers and Discipleship.
- ◆ We will implement the shepherding values within each of the GO Ministry Teams.
- ◆ Mobilize communities and individuals to “staff” each of the GO Common Cause Teams—each team will have at least 3 members.
- ◆ Each Non-Resident Missionary Team will establish a partnership with at least one (1) P_____ community or congregation.
- ◆ NRMTL – Community/Congregation Partnerships – See Attachment Page

Encouraging/Accountability

- ◆ Develop a GO Follow-up team that will assist GO Journey participants process and apply their cross-cultural experiences back home and help assimilate others interested in Global Outreach into specific roles on Common Cause Teams.
- ◆ Identify and equip additional GO Advocates so that 50% of P_____ communities have active GO advocates.

9. NRMT Ministry Goals.

NRMT Ministry Goals are being developed by each lay team and will be incorporated and approved at the Oct. GOMT meeting.