Missions Strategy Sample – Church #5

Mission
Connect people next door and around the world to God by involving the CHURCH family in Outreach opportunities.

Vision
- Imagine…the CHURCH family compassionately sharing God’s love with their community and communities around the world.
- Imagine…communities transformed, people eternally saved, churches planted, orphans loved and hope given to people next door and around the world.
- Imagine…a family of believers that cheerfully gives significant resources of prayer, time, treasure, abilities and spiritual gifts to connect lost people to God.
- Imagine…the CHURCH family transformed to be Christ-like and a family of believers that become fully devoted followers of Jesus.

Values
- Love Lost People and Share With Those That Haven’t Heard, John 3:16, Matthew 18:14, Matthew 24:14,34 & Romans 15:20
- Express Christ-like Compassion, Matthew 9:36 & 25:37-40, James 1:27
- Go and reach across cultures, Matthew 28:19-20, Isaiah 12:4, Psalm 96:3, Acts 1:8, Rev. 7:9
- Give through prayer, time, treasure, abilities and spiritual gifts, Romans 12:1-8, Matthew 6:19-21, Malachi 3:10
- Invest resources to obtain results that connect the most people to God, Matthew 25:14-30, Luke 14:28-30
- Lead, Influence and Involve Others in Outreach, Romans 12:8
- Develop Full Devotion to Christ, Expressed in Part through Our Outreach Actions, Matthew 22:37

Outreach Resource Strategy
1. Prayer – Develop a plan with the Prayer ministry by ____ to involve CHURCH members in Outward focused prayer.

2. Coaching and Training – Develop a plan with the Ministry Connection ministry to coach and train CHURCH members in Outreach opportunities by _____. Develop a plan with the Community Groups ministry to coach and train CGs to do service projects by _____.

3. Outreach Community Strategy Teams – Form temporary teams to draft a strategic plan for each community CHURCH can impact. Starting with Our town and one global community in the fall of 2004/winter of 2005. These teams will:
   - Research/Investigate/Select communities within the cities and determine those needs
   - Write a plan to connect people to Christ through compassion and planting churches
   - Determine how to use CHURCH’s Resources towards the plan (i.e. $, Prayer, Outreach teams, ministry teams lending support and skills, Outreach Weekend, etc.)
   - Determine and recruit ministry partners as pieces to the puzzle and may involve these partners in the strategy writing phase
- Recruit other partners (churches, companies, individuals, etc.)
- Develop an exit strategy to turn over to local churches

4. Invest Significant Resources – Time, Talent and Treasure Resources, mobilize our CHURCH
The goals below would be phased in over a 3-year period

a. Staff Involvement – allocate 10 days a year per staff member for Outreach. Staff time would match staff gifts and strengths with a project/ministry. These could be accomplished on or off site. An added benefit is to set the example for the congregation in reaching out.
Examples: Senior Pastor uses 6 of the 10 days teaching pastors in India, the Adult Ministers Team organizes an Acts of Kindness project, the Worship team does a program for a local nursing home, D_____ takes a trip to COUNTRY A to train Youth Ministers, T.H. could design a video for a missionary…could also go as a staff to a project one day a year…

b. Member Involvement – 1000 people accomplishing 1 project per month.
We would organize member time first within Community Groups, secondly within Outreach task force teams, thirdly within existing ministries and lastly on an individual basis.
Examples: Projects would include a Saturday work-day with Habitat, an Acts of Kindness project, an evening at Mission Center, ministry teams working on projects, etc.

c. Mission Trips - Send 250 people per year on mission trips both near and far

d. Financial Resources – utilize 15% of the annual church budget to fund strategic Outreach and missions, along with VBS offerings and special offerings such as Christmas or Capital Campaigns. (Malachi 3:10, Matthew 6:19-21)

e. Outreach Weekend/All-church Mission Trips – have an annual Outreach Weekend where we involve the CHURCH Family in serving together, have a all church mission trip on a regular basis.

f. Outreach Collections – collect items during the year for food pantries, clothes for Outreach Weekend, Operation Christmas Child Shoeboxes, etc.

g. Communication reporting system – provide a way to celebrate our Outreach success

4.1 Summary of Measurable Potential and Estimated Financial Value in Year Three
Staff Involvement – 300 working days ($48,000)
Member Involvement – 4500 working days ($540,000)
Mission Trips – 1500 working days (180,000)
Outreach Budget - $400,000
Outreach Collections - $50,000

5. Potential changes strategically for Outreach teams
General changes to Missions:
- Community based strategic plans – mission support and trips part of a bigger plan
- Tweaked mission strategy with inclusion of Compassion
- Higher mobilization
- New scoring system for mission support based on values and revised strategy

General changes to Community Impact teams:
- Community based action plans – part of a bigger plan
- More cross-cultural
- More of a skills based team that works anywhere versus limited to one location (i.e. our Housing team would work on housing all over the world not just Hendricks County – granted a majority of the time would still be spent here.)

General changes to Acts of Kindness:
- New ministry so more of a development of strategy here.

General changes to Benevolence (Mercy Ministries)
- Part of greater plan for our town and country.