

Missions Strategy Sample - Church #6

The Mission of OUR CHURCH is to declare God's glory around the corner and around the world so people from all nations might become disciples of Jesus Christ.

1. Prioritize the quality of relationships with current and future missionaries.

Our desire is to develop deeper and stronger relationships with the missionaries and ministries we support, relationships that reflect true partnership. We are open to reducing the number of missionaries we support and focus on developing closer relationships. We want to maximize our impact in each area we are working.

Implementation

1. Evaluate our partnership with each of our current missionaries and seek to either strengthen the relationship or move toward other partnering opportunities. This will include developing a formal evaluation plan reflecting BC's core outreach values by which we can more objectively evaluate our current and new missionaries.
2. Partner only with missionaries and ministries sharing our core values.
3. Seek future partnerships to reflect our desire for these meaningful relationships as expressed in our core values.
4. Increase the level of financial support for those missionaries and ministries who desire to develop deeper partnerships with us.
5. Establish a policy whereby we will seek to support missionaries who are sent by OUR CHURCH up to 25% of their annual support.
6. Establish a policy whereby we will seek to support missionaries who are not sent by B.C. up to 15% of their annual support.
7. Begin to partner primarily with missionaries from our own church body.

Timeline

- 2005** Evaluate current missionaries and ministries using the Core Value Grid (see Appendix A) and make recommendations regarding future partnerships.
- Work toward strengthening relationships with missionaries and ministries through short-term trips, missionary visits, increased financial support, and increased communication.
- 2006** Send out new missionaries from OUR Church Body.
- 2007-10** Continue the steps taken above.

2. Equip every member of the Body at OUR CHURCH to become a World Christian.

We desire to see everyone at OUR CHURCH become either a goer or a sender, either by responding to God's call to take the Message to the nations, or by significantly supporting those who do go.

Implementation

1. Implement a plan that would work closely with our Adult Fellowship and Kinship Group ministries to be deeply involved with our missionary family. A consistent and systematic approach would be coordinated through the Education and Missionary Care Teams to provide them with video, email, general country information, sending organization information and videos to inform, inspire, and challenge them.
2. Work with Children's Ministry Leaders, through the Education Team to integrate Mission's focused curriculum into the annual Sunday School program. This could include involving them in special 'Missions Kids' projects and virtual trips to various parts of the world.
3. Create and execute a bi-annual month long 'Celebration of the Nations' at OUR CHURCH. This would include:
 - Very high profile Missions speakers in Sunday services.
 - Weekly handouts after each service on a different mission focus, i.e. an unreached people group, a part of the world, the 10/40 window.
 - Each Sunday would feature ethnically diverse music from other cultures, perhaps inviting other churches to join an international choir.
 - OUR CHURCH missionaries would come and be part of the month long celebration in Youth Group, Adult Fellowships, Kinship groups, and Sunday AM and PM services.
 - A month long focus on praying for the nations including a prayer guide, prayer times, and prayer concerts, praying for:
 - a. Our missionaries
 - b. God to raise up more goers and senders from OUR CHURCH.
 - c. Specific verses that talk about the nations and God being glorified among all peoples
 - d. Specific countries
 - e. Specific unreached people groups
 - f. Specific needs and projects
 - g. 10/40 Window
4. Monthly 'Missions' email to our church family which could include:
 - a. Updates on the week's missionary family
 - b. What God is doing among the nations
 - c. 10/40 Window updates
 - d. Prayer requests from our missionary families
 - e. Key articles on wartime lifestyle and/or other pertinent mission issues

Timeline

2005 Develop and implement plan for working closely with Adult Fellowships, Kinship Groups, and Children's ministries to become involved with our missionary family.

Begin preparing for 'Celebration of Nations'

2006 'Celebration of the Nations'

2007 Initiate ministries to local people groups

2008 'Celebration of the Nations'

2010 'Celebration of the Nations'

3. Mobilize full-time vocational and extended short-term missionaries.

Because reaching the nations with the good news of the Gospel is to be a priority of the Church, we desire to see numerous members of B.C. raised up to be sent to reach these nations. Therefore, we will prioritize mobilizing goers from the B.C. Church body. We will focus our attention primarily on locations that have the greatest need and encourage our goers to reach these locations.

Implementation

1. Plan, organize, and execute at least one youth and one adult overseas short term trip every two years.
2. Partner with mission agencies such as Construction for Worldwide Evangelism (CWE) and Bible League to provide additional short-term opportunities for our church body.
3. Seek to partner with a minimum of five other individuals each year in financial and prayer support for a short term trip.
4. Establish and maintain a "missionary mobilization fund" to provide financial assistance for those going on short-term missions trips.
5. Create and initiate a follow up plan from each of these trips to identify potential career missionaries.
6. Create and execute a plan to come along side each of these to:
 - Identify their gifts and areas of interest for cross-cultural work
 - Work closely with them through the process of identifying potential mission sending agencies to fit above criteria
 - Surround them with a missionary preparation team to identify areas of strength to be nurtured as well as personal growth areas. They would also prepare for and offer resource for their preparation.
 - Set a specific time goal for when they would be ready to pursue full-time overseas work.

Timeline

2005 Offer B.C.-led short-term trips for our college-age and teenage groups.

Offer adult short-term trips through partnerships with mission agencies as opportunities arise.

Heavily promote short-term involvement and opportunities to the church body through the services, bulletin, website, and missions display.

Establish a Missionary Preparation Process and a Missionary Preparation Team to identify and prepare potential full-time vocational missionaries. Establish the "missionary mobilization fund."

2006 Offer at least one B.C.-led adult short-term mission trip.

2007-2010 Continue the steps taken above

4. Strengthen or develop partnerships with national biblical training institutions in five major, critically-needy areas of the world (Africa, Asia, Central/Eastern Europe, Latin America, and the Middle East).

For the purpose of strategic planning and wise stewardship, we believe significant participation and working relationships with national biblical training institutions provides the greatest opportunity in the Lord's harvest of souls. Our significant participation would include financial scholarships, technical support, and short-term teachers and laborers. We view a working relationship between B.C. and these institutions as vital for the highest level of integrity and accountability. Therefore, it is our desire to maintain direct and close contact with the administration and scholarship recipients.

Implementation

1. Current relationships with national biblical training institutions in Sierra Leone and India are strengthened through short-term visits and/or increased financial support.
2. Selection of potential national biblical training institutions is conducted by a small group from the Missions Team. We will begin in the Middle East.
3. Carefully evaluate the prospective institutions based on determined criteria:
 - B.C. Missions Core Values
 - B.C. Missions Strategic Plan
 - Region in the world, religious statistics
 - Overseas Council recommendation and input
 - Evaluation visit with administration, students at the institution
4. Present viable candidate(s) to B.C. Missions Executive Team
5. Present viable candidate(s) to B.C. Church Leadership
6. Begin missions relationship and financial support

Timeline

2004 Planning and strategy format developed by B.C. Missions Executive Team for selection of new national training institutions

Funds included in the 2005 budget for support of a new national training institution (NI-3)

2005 *Teaching mission trip* planned for church leadership and members (NI-2)

Search for new national biblical training institution begins (NI-3) – in the Middle East

Evaluation trip to the proposed national institution candidate (NI-3)

Candidate presented to Missions Team and B.C. Church Leadership for approval

Missions relationship and financial support begins for the new national institution (NI-3)

2006 *Teaching mission trip* planned for church leadership and members (NI-3)

Short-term mission trip planned to TECT (NI-1)

Funds included in the 2007 budget for support of a new national training institution (NI-4)

2007 Search for new national biblical training institution begins (NI-4)

Evaluation trip to the proposed national institution candidate (NI-4)

Short-term mission trip planned for church leadership and members (NI-3)

Candidate presented to Missions Team and B.C. Church Leadership for approval

Missions relationship and financial support begins for the new national institution (NI-4)

2008 *Teaching mission trip* planned for church leadership and members (NI-4)

Short-term mission trip planned to TECT (NI-1)

Funds included in the 2009 budget for support of a new national training institution (NI-5)

2009 Search for new national biblical training institution begins (NI-5)

Evaluation trip to the proposed national institution candidate (NI-5)

Short-term mission trip planned for church leadership and members (NI-4)

Candidate presented to Missions Team and B.C. Church Leadership for approval

Missions relationship and financial support begins for the new national institution (NI-5)

2010 *Teaching mission trip* planned for church leadership and members (NI-5)

Short-term mission trip planned to TECT (NI-1)

Key:

NI-1 – TECT, Sierra Leone

NI-2 – Logos College of Theology, India

NI-3 – National Biblical Training Institution (to be selected)

NI-4 – National Biblical Training Institution (to be selected)

NI-5 – National Biblical Training Institution (to be selected)

Three Missions Trips utilized:

Evaluation Trip

To determine the feasibility of the national institution for B.C.'s Mission support

Teaching Mission Trip

To provide opportunity for B.C.'s pastoral staff and lay leaders to teach and work alongside the administration and faculty of the national institution

Short-term Mission Trip

To provide opportunity for B.C.'s leadership and members to participate in the ministry and labor of the national institution

5. Establish a significant presence among unreached people groups

We desire to develop a significant presence with unreached people groups and seek to have a determined focus on people in the Muslim world. This strategy is considered significant as Islamic followers make up nearly 45% of the world's unreached people.

Implementation

1. Research and identify significant international ministries to unreached people groups
2. Present evaluation and research to the Missions Executive Team for consideration based on determined criteria:
 - B.C. Missions Core Values
 - B.C. Missions Strategic Plan
 - Opportunity for impact within a particular Unreached People Group and future ministry for evangelism and discipleship
3. Selection process by the B.C. Missions Executive Team, including visits to the international ministry and with missionaries
4. Present the ministry and/or missionary candidates to B.C. Church Leadership
5. Begin missions relationship and financial support

Timeline

- 2005** Research and identify significant international ministries amongst unreached Muslim people groups
- Present Evaluation Report to the Missions Executive Team for consideration. By September 2005, a formal presentation will be prepared for the B.C. Church Leadership in the form of a proposal to begin a new ministry/missionary relationship to the unreached people group.
- 2006** Plan a short-term trip to review the new ministry and offer encouragement to the missionaries serving in this region.
- 2007** Begin the formal relationship with the ministry upon approval from the B.C. Church Leadership. Communicate B.C. Missions Core Values and ministry expectations to the new participants.
- The new ministry/missionaries will begin to receive financial and prayer support from B.C. Church.
- 2008-2010** Continue to develop and strengthen the relationship and ministry to the unreached people group

6. To develop the Local Outreach arm of the Missions Ministry so that it is making a significant impact in reaching our Jerusalem by using a holistic approach to meet both the physical and spiritual needs of the many NWI communities.

Implementation

This will include identifying ministry opportunities for local northwest Indiana people groups from other areas of the world where B.C. has spiritual influence.

Timeline

Plan in place by 2007

7. To seek to establish an internal B.C. Missions Agency for sending out missionaries from B.C. and for partnering with nationals who may need these services.

Timeline

Plan in place by 2010